

2016 U.S. CAR RENTAL MARKET FLEET, LOCATIONS AND REVENUE

COMPANY	U.S. CARS IN SERVICE (AVG.) 2016	# U.S. LOCATIONS	2016 U.S. REVENUE EST. (in millions)	2015 U.S. REVENUE (in millions)
Enterprise Holdings (Includes Alamo Rent A Car, Enterprise Rent-A-Car, National Car Rental)	1,293,027	6,400	\$15,314	\$13,880
Hertz (includes Dollar and Thrifty)	489,800	4,435 ⁵	\$6,100 ³	\$6,350
Avis Budget Group (includes Payless, not Zipcar)	375,000 ³	3,400 ³	\$5,550 ³	\$5,445 ³
Fox Rent A Car ¹	19,000	20	\$240	\$225
Advantage Rent-A-Car ²	30,000	73	\$325	\$325
ACE Rent A Car	12,000	59	\$100	\$100
U-Save Auto Rental System (owned by FSNA)	12,000	141	\$123 ³	\$123 ³
International Franchise Systems (Rent-A-Wreck of America, Priceless & Nextcar)	5,500	151	\$46	\$44
Affordable/Sensible	3,720	190	\$32 ³	\$32 ³
Independents ⁴	73,000 ³	5,600 ³	\$595 ³	\$585 ³
TOTAL	2,313,027	20,469	\$28,425	\$27,109

Statistics based on company-provided data, public documents, industry research, and *ARN* estimates.

Revenue comes from U.S. car rental operations only. Fleet, location and revenue numbers represent entire U.S. operations, including franchises.

¹ Does not include affiliate operations. Fleet and U.S. locations are solely corporate owned. No franchise operations.

² Fleet and U.S. locations are solely corporate owned. No franchise operations. Advantage acquired E-Z in 2015.

³ *ARN* estimates.

⁴ Independents estimates based on available U.S. Census Bureau figures and adjustments for recent openings, closures and consolidation. Independents include Sixt and Silvercar.

⁵ Locations as reported by Hertz include kiosks.

Enterprise Holdings ended its fiscal year July 31, 2016.