

Top 50 Airport

Company Market Share Based on Reported Revenue

market data

RANK	AIRPORT	ALAMO		AVIS		BUDGET		DOLLAR	
1	Orlando	\$88,210,793	20.44%	\$62,741,979	14.54%	\$45,297,093	10.49%	\$69,105,153	16.01%
2	Los Angeles	50,066,327	14.21%	61,100,058	17.34%	36,737,450	10.43%	26,046,885	7.39%
3	Atlanta	24,736,638	9.56%	54,690,284	21.15%	23,114,443	8.94%	14,574,471	5.64%
4	Phoenix	33,054,462	13.18%	51,261,759	20.43%	32,725,571	13.04%	15,529,008	6.19%
5	Miami	58,643,146	23.77%	38,199,072	15.49%	20,164,488	8.17%	26,019,615	10.55%
6	Denver	28,271,100	11.86%	48,290,824	20.25%	24,339,122	10.21%	15,196,085	6.37%
7	San Francisco	23,101,425	10.99%	41,563,433	19.77%	20,185,347	9.60%	15,113,563	7.19%
8	Tampa	22,331,917	11.19%	38,991,605	19.54%	27,042,909	13.55%	22,197,888	11.12%
9	Las Vegas	29,361,487	15.41%	26,004,897	13.65%	22,806,764	11.97%	29,242,551	15.35%
10	Ft. Lauderdale	37,296,129	19.82%	31,503,393	16.75%	21,520,108	11.44%	17,373,067	9.23%
11	Newark	7,282,505	3.98%	49,705,420	27.19%	15,805,984	8.65%	10,653,461	5.83%
12	Seattle	21,603,163	12.53%	36,871,717	21.39%	16,624,108	9.64%	9,315,203	5.40%
13	Detroit	12,305,013	7.45%	34,361,436	20.80%	19,125,512	11.58%	8,656,635	5.24%
14	Chicago O'Hare	12,644,346	7.68%	41,139,634	24.97%	19,722,901	11.97%	8,838,213	5.36%
15	Dallas/Ft. Worth	11,058,658	6.74%	39,179,212	23.87%	16,624,362	10.13%	7,542,560	4.60%
16	Baltimore	14,465,506	8.87%	37,683,767	23.11%	21,284,103	13.05%	9,909,059	6.08%
17	Boston	22,522,514	14.53%	35,891,378	23.15%	12,608,006	8.13%	9,102,805	5.87%
18	San Diego	18,139,408	12.10%	33,302,857	22.21%	18,858,396	12.58%	13,104,755	8.74%
19	Philadelphia	12,957,027	9.17%	35,367,008	25.02%	14,947,802	10.57%	8,411,764	5.95%
20	Minneapolis	11,225,153	8.73%	28,166,618	21.91%	14,129,572	10.99%	4,528,381	3.52%
21	San Jose	8,159,217	6.63%	26,994,784	21.92%	12,936,668	10.51%	9,569,983	7.77%
22	Houston IAH	5,193,052	4.40%	33,277,135	28.19%	9,404,473	7.97%	4,614,830	3.91%
23	Washington Dulles	10,193,187	8.97%	27,014,806	23.76%	9,948,332	8.75%	6,139,131	5.40%
24	Ft. Myers	18,217,115	17.82%	17,598,468	17.21%	13,653,715	13.35%	9,776,853	9.56%
25	Raleigh-Durham	7,220,238	7.16%	19,399,826	19.23%	10,394,569	10.30%	5,945,600	5.89%
26	Portland, OR	5,633,880	6.09%	21,401,838	23.12%	9,665,802	10.44%	8,895,040	9.61%
27	Oakland	0	0.00%	19,549,817	21.71%	15,830,511	17.58%	8,353,075	9.28%
28	Salt Lake City	15,163,442	17.06%	20,477,937	23.03%	9,886,210	11.12%	4,775,704	5.37%
29	Orange County	8,179,753	9.51%	19,877,115	23.12%	10,242,621	11.91%	1,395,684	1.62%
30	St. Louis	6,739,178	7.93%	19,759,993	23.25%	7,731,630	9.10%	3,915,003	4.61%
31	West Palm Beach	11,606,186	13.98%	16,537,291	19.92%	8,669,050	10.44%	6,254,473	7.54%
32	Nashville	7,033,335	8.51%	17,374,753	21.01%	10,557,946	12.77%	4,417,190	5.34%
33	Washington National	5,961,620	7.63%	17,495,163	22.38%	9,200,585	11.77%	8,723,889	11.16%
34	Albuquerque	7,591,215	9.86%	14,559,627	18.92%	9,440,566	12.27%	6,431,827	8.36%
35	Kansas City	5,902,622	8.20%	17,783,145	24.69%	6,784,985	9.42%	4,376,960	6.08%
36	Chicago Midway	6,334,641	8.88%	13,756,460	19.28%	10,532,487	14.76%	5,220,099	7.32%
37	New Orleans	6,456,306	9.09%	18,120,628	25.52%	7,739,440	10.90%	5,553,610	7.82%
38	New York (LGA)	0	0.00%	18,954,085	27.16%	6,233,867	8.93%	3,684,458	5.28%
39	Sacramento	8,057,456	11.87%	14,192,314	20.91%	10,405,485	15.33%	5,299,063	7.81%
40	Jacksonville	5,255,130	7.90%	13,712,546	20.62%	9,480,627	14.26%	4,999,621	7.52%
41	Ontario	9,002,228	13.70%	12,279,007	18.68%	12,043,488	18.33%	7,990,555	12.16%
42	New York (JFK)	0	0.00%	16,583,605	25.26%	6,921,165	10.54%	7,395,544	11.27%
43	Pittsburgh	4,486,506	6.89%	15,150,931	23.27%	7,308,160	11.22%	4,081,424	6.27%
44	Columbus	6,170,855	9.75%	14,058,644	22.21%	8,078,929	12.76%	3,814,286	6.03%
45	Cleveland	4,857,657	8.08%	12,662,212	21.06%	5,816,961	9.68%	3,687,294	6.13%
46	Charlotte	4,621,539	7.86%	12,876,474	21.91%	4,921,902	8.38%	3,849,459	6.55%
47	Indianapolis	4,217,060	7.22%	13,554,219	23.20%	6,175,496	10.57%	3,471,392	5.94%
48	San Antonio	5,163,750	8.89%	14,335,133	24.68%	4,383,231	7.55%	3,177,750	5.47%
49	Reno	6,662,301	13.20%	8,261,866	16.37%	6,488,109	12.85%	5,096,867	10.10%
50	Sanford	11,657,152	23.82%	1,322,450	2.70%	356,200	0.73%	33,143,732	67.73%
Totals:		745,013,338	11.48%	1,334,938,623	20.57%	704,897,251	10.86%	534,511,518	8.24%

* Market share percentages are based on the required reportings of airport car rental revenues by both on-airport and off-airport concessionaires and operators to airport authorities.

Car Rental Markets

(for May 2001-June 2002*)

ENTERPRISE		HERTZ		NATIONAL		THRIFTY		OTHER		TOTAL
\$9,719,654	2.25%	\$68,359,402	15.84%	\$52,616,589	12.19%	\$11,583,430	2.68%	\$24,010,424	5.56%	\$431,644,517
15,914,818	4.52%	100,504,845	28.53%	42,712,535	12.12%	19,187,881	5.45%	0	0.00%	352,270,799
0	0.00%	87,011,593	33.64%	41,631,229	16.10%	11,399,460	4.41%	1,481,225	0.57%	258,639,343
10,019,750	3.99%	62,528,040	24.92%	28,480,823	11.35%	9,945,459	3.96%	7,325,079	2.92%	250,869,951
4,668,029	1.89%	71,953,420	29.17%	15,403,563	6.24%	4,154,623	1.68%	7,475,824	3.03%	246,681,780
8,203,877	3.44%	66,705,803	27.97%	25,753,577	10.80%	8,356,242	3.50%	13,339,251	5.59%	238,455,881
5,896,346	2.81%	76,344,366	36.32%	20,348,815	9.68%	7,011,203	3.34%	634,526	0.30%	210,199,024
5,055,886	2.53%	45,319,589	22.71%	27,524,051	13.79%	5,245,129	2.63%	5,874,197	2.94%	199,583,171
387,253	0.20%	45,738,408	24.01%	21,330,770	11.20%	9,200,302	4.83%	6,428,175	3.37%	190,500,607
6,861,136	3.65%	40,389,390	21.47%	20,719,487	11.01%	6,856,952	3.64%	5,609,510	2.98%	188,129,172
4,169,717	2.28%	63,687,850	34.84%	31,506,743	17.23%	0	0.00%	0	0.00%	182,811,680
7,688,522	4.46%	45,692,207	26.51%	24,867,500	14.43%	7,831,158	4.54%	1,887,769	1.10%	172,381,347
5,572,947	3.37%	53,239,825	32.22%	28,093,942	17.00%	3,875,750	2.35%	0	0.00%	165,231,060
951,780	0.58%	53,736,093	32.62%	26,179,208	15.89%	1,534,626	0.93%	0	0.00%	164,746,801
6,039,817	3.68%	45,953,765	28.00%	26,784,208	16.32%	5,561,389	3.39%	5,365,109	3.27%	164,109,080
6,477,253	3.97%	45,058,594	27.63%	21,021,017	12.89%	7,196,555	4.41%	0	0.00%	163,095,854
3,369,069	2.17%	45,855,961	29.57%	20,857,695	13.45%	4,851,074	3.13%	0	0.00%	155,058,502
0	0.00%	46,260,118	30.85%	20,281,998	13.53%	0	0.00%	0	0.00%	149,947,532
0	0.00%	46,202,954	32.68%	23,485,058	16.61%	0	0.00%	0	0.00%	141,371,613
5,349,054	4.16%	37,574,223	29.22%	23,822,632	18.53%	3,309,147	2.57%	467,922	0.36%	128,572,702
5,132,754	4.17%	43,759,416	35.53%	11,814,383	9.59%	1,985,993	1.61%	2,791,577	2.27%	123,144,775
2,661,026	2.25%	35,031,209	29.67%	20,125,269	17.05%	5,267,779	4.46%	2,483,403	2.10%	118,058,176
5,859,811	5.15%	38,836,861	34.16%	15,699,674	13.81%	0	0.00%	0	0.00%	113,691,802
3,078,393	3.01%	24,176,402	23.65%	11,819,169	11.56%	3,921,344	3.84%	0	0.00%	102,241,459
4,724,620	4.68%	31,264,739	30.99%	14,863,687	14.74%	4,655,016	4.61%	2,403,935	2.38%	100,872,230
4,762,314	5.15%	25,159,553	27.18%	11,436,368	12.36%	5,603,947	6.05%	0	0.00%	92,558,742
3,589,273	3.99%	28,240,964	31.36%	10,420,270	11.57%	4,075,496	4.53%	0	0.00%	90,059,406
0	0.00%	27,891,576	31.37%	10,711,600	12.05%	0	0.00%	0	0.00%	88,906,469
5,462,454	6.35%	28,476,030	33.12%	12,084,743	14.06%	100,947	0.12%	152,707	0.18%	85,972,054
4,975,936	5.85%	22,438,755	26.40%	14,516,707	17.08%	4,920,895	5.79%	0	0.00%	84,998,097
4,378,494	5.28%	24,317,447	29.30%	11,237,635	13.54%	0	0.00%	0	0.00%	83,000,576
2,649,756	3.20%	24,507,905	29.64%	11,877,243	14.36%	4,276,353	5.17%	0	0.00%	82,694,481
1,254,895	1.61%	22,230,534	28.44%	10,239,655	13.10%	3,060,372	3.92%	0	0.00%	78,166,713
3,140,091	4.08%	19,555,097	25.41%	9,509,244	12.36%	3,599,965	4.68%	3,126,766	4.06%	76,954,398
3,059,655	4.25%	19,856,022	27.57%	11,832,574	16.43%	1,693,987	2.35%	734,300	1.02%	72,024,250
3,992,120	5.60%	17,657,731	24.75%	11,099,939	15.56%	2,752,829	3.86%	0	0.00%	71,346,306
392,360	0.55%	20,659,719	29.10%	11,561,454	16.29%	508,995	0.72%	0	0.00%	70,992,512
3,081,344	4.42%	25,481,462	36.52%	12,347,030	17.69%	0	0.00%	0	0.00%	69,782,246
720,317	1.06%	19,975,641	29.43%	9,214,698	13.58%	0	0.00%	0	0.00%	67,864,974
3,953,609	5.95%	17,518,039	26.34%	9,788,709	14.72%	1,794,325	2.70%	0	0.00%	66,502,606
0	0.00%	16,273,687	24.76%	8,128,503	12.37%	0	0.00%	0	0.00%	65,717,468
3,213,493	4.90%	21,412,427	32.62%	10,117,813	15.41%	0	0.00%	0	0.00%	65,644,047
3,532,729	5.42%	19,157,522	29.42%	8,987,649	13.80%	2,414,719	3.71%	0	0.00%	65,119,640
2,838,633	4.48%	16,878,067	26.66%	7,319,967	11.56%	4,141,180	6.54%	0	0.00%	63,300,561
2,642,987	4.40%	17,078,919	28.41%	10,941,769	18.20%	2,423,165	4.03%	0	0.00%	60,110,964
2,507,756	4.27%	18,937,930	32.23%	9,445,877	16.08%	1,384,956	2.36%	215,081	0.37%	58,760,974
1,996,989	3.42%	15,717,198	26.90%	10,509,545	17.99%	2,548,638	4.36%	230,423	0.39%	58,420,960
4,092,917	7.05%	16,020,513	27.58%	6,486,992	11.17%	2,327,923	4.01%	2,096,908	3.61%	58,085,117
369,943	0.73%	14,007,093	27.75%	4,651,320	9.21%	2,816,332	5.58%	2,129,405	4.22%	50,483,236
0	0.00%	1,968,493	4.02%	0	0.00%	0	0.00%	487,379	1.00%	48,935,406
194,409,577	3.00%	1,822,603,397	28.09%	862,210,926	13.29%	193,375,536	2.98%	96,750,895	1.49%	6,488,711,061