## U.S. Car

## U.S. Car Rental Market: Fleet,

		U.S. Rental Revenue (M) **			<sup>ations</sup>	Market		
Company	U.S. Carsing (AUS) Carsing	* U.S. /	-ocations	<sup>2</sup> 000	Munder of	Percent or Alibori Locations	lotal Alizon	School Sc
<sup>t</sup> Enterprise Rent-A-Car	486,138	4,398	\$5.1B	\$4.5B	N/A	5%	N/A	
***Hertz	320,000	1,300	\$3.7B	\$3.98B	N/A	85%	N/A	
ANC Rental Corp.	271,000	978	\$3B	\$3.4B	355	85%	13.1M	
Avis	200,000	931	\$2.2B***	\$2.4B	213	>90%	N/A	
Budget Rent a Car Corp.	148,000	1,042	\$1.6B	\$1.8B	295	75%	N/A	
Dollar Rent A Car	78,600	268	\$861	\$939	104	90%	4.28M	
Thrifty Rent-A-Car System Inc.	49,750	540	\$541	\$543.1	162	67%	2.35M	
U-Save Auto Rental of America Inc.	13,400	463	\$148	\$135	10	5%	N/A	
<sup>++</sup> Advantage Rent-A-Car	15,000	150	\$120	\$120	30	50%	N/A	
<sup>++</sup> Rent-A-Wreck	11,600	669	\$104	\$102	59	13%	N/A	
<sup>†</sup> Pricele\$\$ Rent-A-Car					20	5%	N/A	
ACE Rent A Car	8,000	39	\$64	\$68	39	65%	N/A	
Payless Car Rental System, Inc	8,500	85	\$59	\$65	45	75%	N/A	
Inter American Car Rental	5,800	13	\$41	\$42	50	75%	N/A	
Triangle Rent-A-Car	3,900	20	\$35	\$35	2	13%	N/A	
Americar	3,100	8	\$30	\$31	5	80%	N/A	
X-Press Rent-A-Car	3,500	232	\$25	\$20	0	0%	0	
Merchants Rent A Car	1,450	18	\$14	\$15	0	0%	0	
Econo-Car Rent-A-Car System	2,000	36	\$19.2	\$17.5	6	20%	N/A	
Payless-Allstate Car Rental	1,050	8	\$8	\$7.5	1	42%	N/A	
Wheelchair Getaways Inc.	330	48	\$8.1	\$7.8	0	0%	0	
Independents	107,192	7,820	\$1B	\$1.2B	N/A	15%	N/A	
TOTALS:	1,738,310	19,066	\$18.7B	\$19.4B				

\* Statistics based on company-provided data, public document, industry research and ARN estimates.

\*\* Revenue comes from car rental operations only, including ancillary counter sales. Revenue

and franchise revenue (for those companies with franchises).

\*\*\*ARN estimates.

<sup>†</sup>Cars in service and revenue figures are combined for Rent-A-Wreck and Pricele\$\$.

<sup>++</sup>Fiscal year doesn't correspond with calendar year; 2002 figures will reflect Sept.11 impact.

## **Rental Market**

## Locations and Revenue by Market Segments\*

\$	Segmentation				Customer Segmentation						
	Munder of Local Martier Locations Coal Martier Percent of Local Martier Tansactions Martier Tansactions Martier			Local Market Segment				Airport Market Segment			
	Number Locatio	Percent 17 ansar	Poral Lo	Replacement	Business	Leisure	Servicem	Business	Leisure		
	N/A	95%	N/A	N/A	N/A	N/A	N/A	N/A	N/A		
	1,060	15%	N/A	33%	55%	8%	4%	53%	47%		
	623	15%	2.4M	80%	2%	12%	6%	42%	58%		
	445	<10%	N/A	N/A	N/A	N/A	N/A	65%	35%		
	747	25%	N/A	N/A	N/A	N/A	N/A	45%	55%		
	164	10%	476,000	0	40%	60%	0%	40%	60%		
	378	33%	1.13M	10%	25%	65%	0%	66%	34%		
	453	95%	N/A	20%	20%	40%	20%	20%	80%		
	120	50%	N/A	33%	33%	34%	0%	50%	50%		
	449	90%	N/A	45%	12%	25%	18%	20%	20%		
	120	95%	N/A	40%	10%	10%	40%	10%	30%		
	39	35%	N/A	20%	40%	20%	20%	60%	40%		
	40	25%	N/A	25%	15%	35%	25%	20%	80%		
	8	25%	N/A	15%	20%	50%	15%	30%	20%		
	18	87%	N/A	5%	60%	30%	5%	60%	35%		
	3	20%	N/A	N/A	N/A	N/A	N/A	15%	85%		
	232	100%	310,000	20%	5%	65%	10%	0%	0%		
	18	100%	60,000	40%	10%	30%	20%	0%	0%		
	30	80%	N/A	10%	30%	40%	20%	40%	60%		
	7	58%	N/A	N/A	N/A	N/A	N/A	5%	95%		
	48	100%	16,400	20%	10%	60%	10%	0%	0%		
	N/A	85%	N/A	20%	25%	50%	5%	20%	80%		