

STEALING THE HOLIDAYS



TOP SECURITY THREATS TO BUSINESSES



Burglary
Robbery

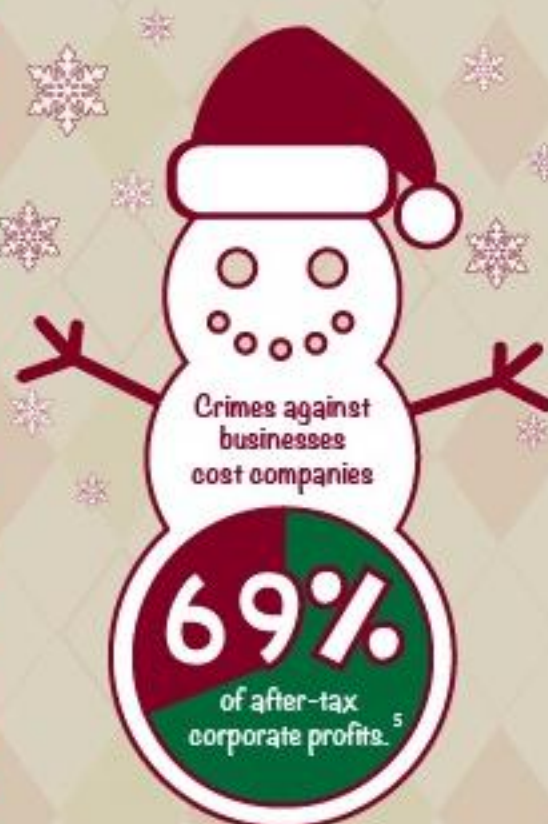


Computer Hacking
Shoplifting



Fraud
Vandalism

More than **30%**
of businesses will experience a burglary this year. ²



SMASH & GRAB



Burglars are using a window to grab valuables and/or gain quick access to office buildings. They are often using the most available tool ... the landscaping! ⁶

Top Targets for Smash & Grab Burglary

- Businesses with valuable office equipment near windows and doors
- Medical and Dental offices with office equipment and prescription drug samples
- Small businesses in strip malls and professional centers
- Non 24/7 retail businesses that keep small amounts of cash on hand

\$150 Billion

Is spent on programs and products directed at preventing crimes against businesses each year. ¹

\$186 Billion

Is what business crimes cost the U.S. economy annually. ¹

FBI statistics show that a business with a monitored security system is

4.5x
less likely
to be burglarized. ²



Stocking Stuffers



Take a hard look at your business; the physical structure inside and outside, your hiring practices, policies for reporting commercial crimes, opening and closing practices and other security procedures.



Evaluate your equipment including computers, phones, cash registers, etc. Are they clearly marked with identification, tax identification or license number?



Are your employees trained and familiar with your company's security procedures and policies?



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56.7%

of commercial burglaries occur during the night when most businesses are closed and vulnerable. ⁴

of Incidents & Average Cost Per Year

= 100 Million Dollars

785,228 - Burglaries

\$1.4 Billion

700,239 - Shoplifting

\$1.6 Billion

15,151 - Embezzlement

As Much As \$90 Billion

CGI's Security Tips for the Season:

- Evaluate lighting
- Have a professional risk assessment done
- Keep minimal amounts of cash on hand
- Conduct background checks
- Invest in Security:
 - Burglar Alarms
 - Surveillance Cameras
 - Battery Backups
 - Hire Security Guards
- Secure entrances with deadbolts and/or bars & remove serial numbers
- Keep your fireproof safe securely anchored
- Change combinations with every employee change

Sources:

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2. <http://www.fbi.gov/about-us/crime-in-the-us/2010/crime-in-the-us-2010/property-crime/burglary-mash>
3. <http://www.securityforbusiness.com/articles/10-commercial-burglary-prevention-tips.aspx>
4. <http://www.thefirealarm.com/7-Most-Popular-Items-Taken-During-A-Burglary-2010-07-30-47735>
5. <http://www.24hr.com/minuscule-crimes/09202.pdf>
6. <http://www.jeffcitymo.org/police/BurglaryPreventionforBusinesses.html>