

THE U.S. CAR RENTAL INDUSTRY CONTINUED ITS REVENUE GAINS SINCE THE RECESSION, POSTING A 4% IMPROVEMENT IN 2015 OVER THE PREVIOUS YEAR, WHILE AVERAGE FLEET GREW 5% TO 2.18 MILLION VEHICLES. THIS TRANSLATES INTO A REVENUE PER UNIT, PER MONTH OF \$1,035, SLIGHTLY LOWER THAN THE PAST FIVE YEARS.

