

2017 U.S. CAR RENTAL MARKET

FLEET, LOCATIONS AND REVENUE

COMPANY	U.S. CARS IN SERVICE (AVG.) 2017	# U.S. LOCATIONS	2017 U.S. REVENUE EST. (in millions)	2016 U.S. REVENUE (in millions)
Enterprise Holdings (Includes Alamo Rent A Car, Enterprise Rent-A-Car, National Car Rental)	1,200,000	6,400	16,200	15,314
Hertz (includes Dollar and Thrifty)	485,000	4,000	5,975 ³	6,114
Avis Budget Group (includes Payless, not Zipcar)	350,000 ³	3,100 ³	5,000 ³	5,550 ³
Advantage Rent-A-Car ²	32,000	76	330	325
Fox Rent A Car ¹	19,000	20	250	240
ACE Rent A Car	12,000	61	100	100
U-Save Auto Rental System (owned by FSNA)	7,500	126	90	123
International Franchise Systems (Rent-A-Wreck of America, Priceless & Nextcar)	7,500	157	48	46
Affordable/Sensible	3,700	203	33	32
Independents ⁴	70,000 ³	5,500 ³	600 ³	595 ³
TOTAL	2,186,700	19,643	28,626	28,439

Statistics based on company-provided data, public documents, industry research, and ARN estimates.

Revenue comes from U.S. car rental operations only. Fleet, location, and revenue numbers represent entire U.S. operations, including franchises.

¹ Does not include affiliate operations. Fleet and U.S. locations are solely corporate owned. No Franchise operations.

² Fleet and U.S. locations are solely corporate owned. No Franchise operations. Advantage acquired E-Z Rent-A-Car in 2015.

³ ARN estimates. Avis Budget Group does not report U.S. data.

⁴ Independents estimates based on available U.S. Census Bureau figures and adjustments for recent openings, closures, and consolidations. Independents include Sixt, Green Motion, Economy, and Silvercar.

Locations as reported by Hertz include kiosks.

Enterprise Holdings ended its fiscal year July 31, 2017.