

AT \$28.63 BILLION, THE U.S. CAR RENTAL INDUSTRY POSTED RECORD TOTAL REVENUE IN 2017 — BUT BY THE SLIMMEST GROWTH INCREASE SINCE REVENUES DROPPED AT THE START OF THE RECESSION. HOWEVER, THE INDUSTRY ACHIEVED THIS REVENUE ON A SMALLER OVERALL FLEET. THAT TRANSLATES INTO REVENUE-PER-UNIT, PER-MONTH (RPU) OF \$1,091, THE FIRST RPU GROWTH YEAR OVER YEAR IN FOUR YEARS AND THE HIGHEST RPU HISTORICALLY RECORDED BY *AUTO RENTAL NEWS*.

