

2011 U.S. CAR RENTAL MARKET FLEET, LOCATIONS, AND REVENUE

COMPANY	U.S. CARS IN SERVICE (AVG.) 2011	# U.S. LOCATIONS	2011 U.S. REVENUE EST. (in millions)	2010 U.S. REVENUE (in millions)
Enterprise Holdings (Includes Alamo Rent A Car, Enterprise Rent-A-Car, National Car Rental)	920,861	6,187	\$11,100	\$9,800
Hertz (Includes Advantage Rent-A-Car)	320,000 ³	2,500 ³	\$4,241 ³	\$4,081 ³
Avis Budget Group	285,000	2,300	\$4,110 ³	\$3,900
Dollar Thrifty Automotive Group	118,000	445	\$1,645 ³	\$1,628
U-Save Auto Rental System Inc.	11,500	325	\$118 ³	\$102 ³
Fox Rent A Car ¹	11,000	13	\$140	\$110
Payless Car Rental System Inc.	10,000	32	\$135	\$118
ACE Rent A Car	9,000	90	\$100	\$100
Zipcar	7,400 ³	128 ⁵	\$178 ³	\$143 ³
Rent-A-Wreck of America	5,500	181	\$37	\$35
Triangle Rent-A-Car ²	4,200	28	\$40	\$40
Affordable/Sensible	3,300	179	\$32 ³	\$34 ³
Independents ⁴	55,000 ³	5,350 ³	\$520 ³	\$500 ³
TOTAL	1,760,761	17,758	\$22.396B	\$20.591B

Statistics based on company-provided data, public documents, industry research and ARN estimates.

Revenue comes from U.S. car rental operations only. Fleet, location and revenue numbers represent entire U.S. operations, including franchises.

¹ Does not include affiliate operations.

² Fleet and U.S. locations are solely corporate owned. No franchise operations.

³ ARN estimates.

⁴ Independents estimates based on available U.S. Census Bureau figures and adjustments for recent openings, closures and consolidation.

⁵ Areas of coverage

The Alamo Rent A Car, Enterprise Rent-A-Car and National Car Rental brands are part of Enterprise Holdings, which ended its fiscal year July 31, 2011.