

2012 U.S. CAR RENTAL MARKET FLEET, LOCATIONS AND REVENUE

COMPANY	U.S. CARS IN SERVICE (AVG.) 2012	# U.S. LOCATIONS	2012 U.S. REVENUE EST. (in millions)	2011 U.S. REVENUE (in millions)
Enterprise Holdings (Includes Alamo Rent A Car, Enterprise Rent-A-Car, National Car Rental)	941,064	6,202	\$11,500	\$11,100
Hertz (Includes Advantage Rent-A-Car)	366,000 ³	2,700 ³	\$4,660 ³	\$4,241 ³
Avis Budget Group	300,000	2,500	\$4,510 ³	\$4,500
Dollar Thrifty Automotive Group	122,000	470	\$1,563 ³	\$1,597
Zipcar ²	8,800 ³	151 ⁵	\$205 ³	\$178 ³
Fox Rent A Car ¹	15,000	17	\$170	\$140
Payless Car Rental System Inc.	11,000	44	\$145	\$135
U-Save Auto Rental System Inc.	11,500	325	\$118 ³	\$115 ³
ACE Rent A Car	9,000	92	\$100	\$100
Rent-A-Wreck of America	5,600	184	\$40	\$38
Triangle Rent-A-Car ²	4,000	28	\$40	\$40
Affordable/Sensible	3,300	180	\$32 ³	\$32 ³
Independents ⁴	60,000 ³	5,400 ³	\$545 ³	\$520 ³
TOTAL	1,857,264	18,293	\$23.628B	\$22.736B

Statistics based on company-provided data, public documents, industry research and *ARN* estimates.

Revenue comes from U.S. car rental operations only. Fleet, location and revenue numbers represent entire U.S. operations, including franchises.

¹ Does not include affiliate operations.

² Fleet and U.S. locations are solely corporate owned. No franchise operations.

³ *ARN* estimates.

⁴ Independents estimates based on available U.S. Census Bureau figures and adjustments for recent openings, closures and consolidation.

⁵ Areas of coverage.

The Alamo Rent A Car, Enterprise Rent-A-Car and National Car Rental brands are part of Enterprise Holdings, which ended its fiscal year July 31, 2012.