

2015 U.S. CAR RENTAL MARKET FLEET, LOCATIONS AND REVENUE

COMPANY	U.S. CARS IN SERVICE (AVG.) 2015	# U.S. LOCATIONS	2015 U.S. REVENUE EST. (in millions)	2014 U.S. REVENUE (in millions)
Enterprise Holdings (Includes Alamo Rent A Car, Enterprise Rent-A-Car, National Car Rental)	1,166,828	6,250	\$13,880	\$12,850
Hertz (includes Dollar Thrifty, Firefly)	499,100	5,410 ⁵	\$6,350 ³	\$6,471
Avis Budget Group (includes Payless, not Zipcar)	365,000 ³	3,250 ³	\$5,445 ³	\$5,407 ³
Fox Rent A Car ¹	19,000	19	\$225	\$215
Advantage Rent-A-Car ²	30,000	50	\$325	\$200
ACE Rent A Car	11,000	65	\$100	\$100
U-Save Auto Rental System (owned by FSNA)	12,000	140	\$123 ³	\$123 ³
International Franchise Systems (Rent-A-Wreck of America, Priceless & Nextcar)	5,000	143	\$41	\$40
Affordable/Sensible	3,620	190	\$32 ³	\$33 ³
Independents ⁴	70,000 ³	5,500 ³	\$585 ³	\$570 ³
TOTAL	2,181,548	21,067	\$27,106	\$26,009

Statistics based on company-provided data, public documents, industry research and *ARN* estimates.

Revenue comes from U.S. car rental operations only. Fleet, location and revenue numbers represent entire U.S. operations, including franchises.

¹ Does not include affiliate operations. Fleet and U.S. locations are solely corporate owned. No franchise operations.

² Fleet and U.S. locations are solely corporate owned. No franchise operations. Advantage acquired E-Z in 2015.

³ *ARN* estimates.

⁴ Independents estimates based on available U.S. Census Bureau figures and adjustments for recent openings, closures and consolidation. Independents include Sixt and Silvercar.

⁵ Locations as reported by Hertz include kiosks.

Enterprise Holdings ended its fiscal year July 31, 2015.