THE U.S. CAR RENTAL INDUSTRY POSTED A 4.9% GAIN IN REVENUE IN 2016 COMPARED TO THE PREVIOUS YEAR, WHILE AVERAGE FLEET GREW 6% TO 2.31 MILLION VEHICLES. THIS TRANSLATES INTO REVENUE-PER-UNIT, PER-MONTH OF \$1,024, CONTINUING THE SLIGHT SOFTENING PATTERN IN RPU SEEN OVER THE PAST THREE YEARS.

Cars	e (Billions) s in Service housands)		é	22.40	23.63	24.41 Ŝ	26.01 \$	27.11 \$\$ \$\$
	21.49	21.49		e e	Ś	\$	è.	\$
20	0.41 \$	20.05	20.59	2 (e	Š	\$	2 C	\$
28.43	ŞŞ	S č	e e e e e e e e e e e e e e e e e e e	è	ŝ	\$	š	Ş
20.43	ş ş	Se S	ŝ	ŝ	Ś	Ş	Ś	
	4 1 6		Ś	Å,	â (
	1,861	1,813	d h	1 i f			2,073	2,182
2,313		1 4 1 4		1,761	1,857	1,950	2,073	
		1,637	1,629					
						- 1-		
·16	^{'06} ^{'07}	^{'08} ^{'09}	<mark>'10</mark>	911 9	·12	< '13	·14	^{'15}